

The Art of Presenting

5 Ways to Boost Public Speaking Skills with a high energy GLOSS

G Ensure your opening **GRABS** the attention of the audience with a strong Visual, Auditory or Demonstration. The tip is to keep the GRAB short but impactful

L **LINK** your opening to what is meaningful to the audience and their lives. This way your audience will respond quickly because they feel the connection to what is important to them.

O Now is the time to tell the audience what the **OUTCOME** of your presentation will be for them. Tell them what the benefits will be for them by listening to what you have to offer and to say.

S Demonstrate the **SKILLS** that will enhance their lives and make a positive difference for them

S Give them the **STRATEGIES** to make it happen!!!

7 Presentation Tips that will make your audience go WOW!

1. Leave yourself enough time to take your time
2. Let silence do the heavy lifting - don't fill every moment with words
3. Know your audience - one size does not fit all. Adapt your presentation style to fit the different personality styles in the room or meeting. ie: Technical audiences generally prefer lots of details and step by step instructions. Keep presentations linear and do not skip around.
4. Repeat instructions three times. Eg
1. Turn to page 5 of our handout. 2. We're on page 5. On page 5 you will notice.....
5. When researching your topic consider the following tips
 - What is the purpose of your talk
 - What information do you need to convey and how will you do that
 - Where do you source your information and it is current
 - Only give your audience as much as they want and need
6. Involve your audience with active participation - find an activity that demonstrates your topic and gives them the memorable experience of being involved.
7. Tell a story that links you to them and make the presentation relevant and specific to their needs

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